

Digital Spec Sheet

OUTDOOR SPECS

144H X 460W PIXELS

- 100
- 101

144H X 560W PIXELS

- 109
- 111
- 112
- 113

144H X 464W PIXELS

- 115
- 119

216H X 810W PIXELS

- 201
- 202

180H X 660W PIXELS

- 305

126H X 378W PIXELS

- 203
- 204

126H X 360W PIXELS

- 205
- 206

176H X 560W PIXELS

- 207
- 208

140H X 380W PIXELS

- 210
- 211
- 212

144H X 528W PIXELS

- 216
- 311

208H X 704W PIXELS

- 213

162H X 630W PIXELS

- 218

FILE SPECS:

Size: Based on resolution of screen

Resolution: 72 ppi

Color mode: RGB

Format: Jpeg

Reading:

1" of text height = 50' reading distance
Example - 30" letters = 1500' distance
15" letters = 750'

Design:

- 1) Use readable fonts, bold, avoiding the ornate
- 2) Use high contrast
- 3) Digital LED billboards cannot reproduce white backgrounds. If you provide creative proof(s) using white backgrounds, the actual color will appear as a white/grey scale once creative is uploaded to the LED board. *We highly recommends using darker backgrounds with lighter copy to provide better contrast and clarity.*

Send Finished File to:

Amy Crook
TierOne Media
641-841-1065
amy@tieronebillboards.com

INDOOR SPECS

1920W X 1080H PIXELS

- Indoor Billboards

FILE SPECS:

Size: 1920W X 1080H PIXELS

Resolution: 72 ppi

Color mode: RGB

Format: Jpeg

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