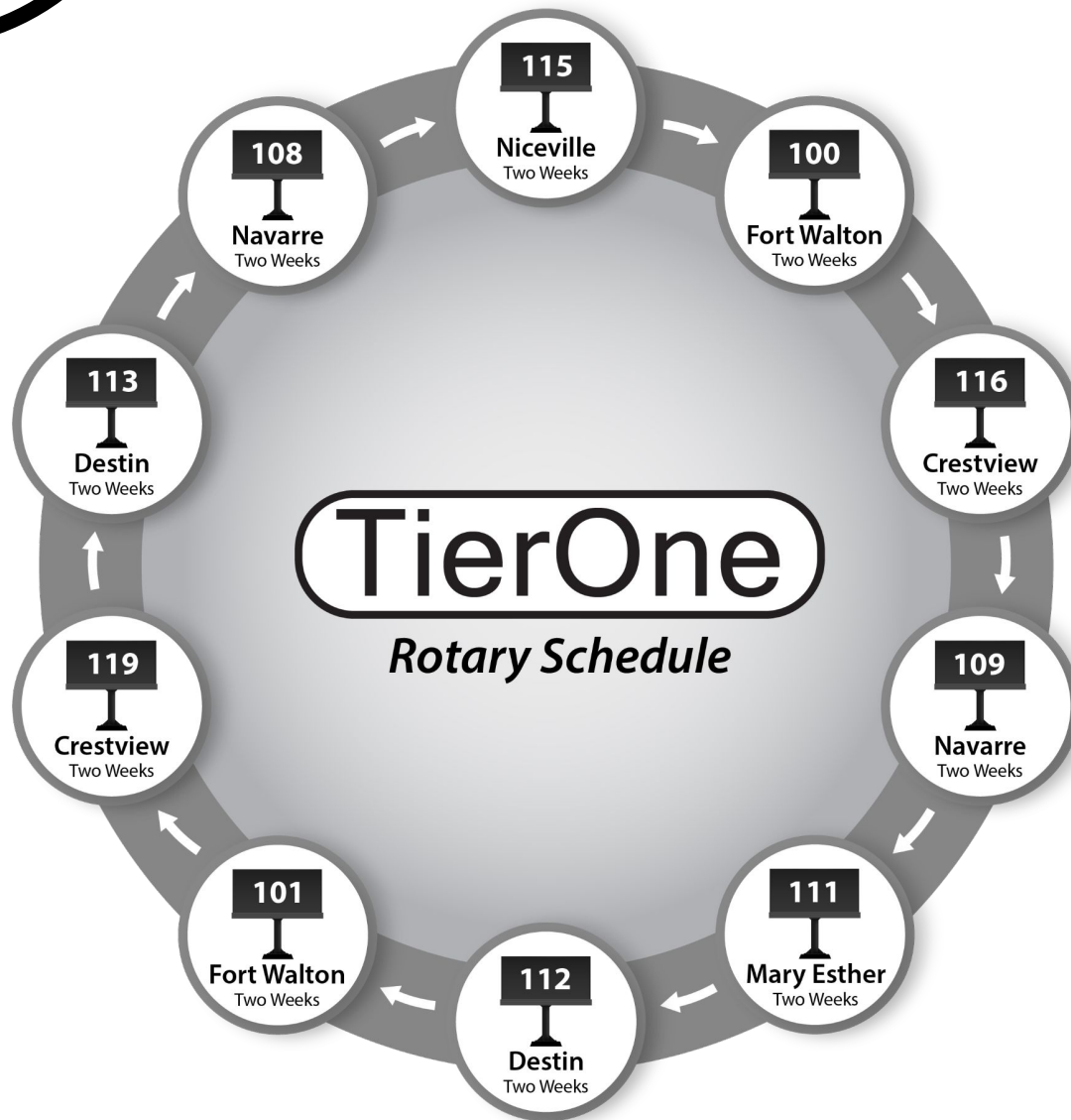


# Emerald Coast Coverage

*Ad runs on each sign for two weeks and rotates to next. Twenty-week program delivers over 1.6 million impressions.*



## ***Run on all ten digitals every twenty weeks***

- Full market coverage and huge cumulative reach without the market-wide expense
- Twenty week media presence to keep brand top of mind
- All ads run on full size digital bulletins to amplify creative
- TierOne manages rotation and shows the schedule before flight start; taking work off your desk
- We can create town specific messaging to better target your audience
- Available in full showing (one :08 every minute), and half showing (one :08 every two minutes) to optimize budget

**Contact TierOne Media today at 850-800-5000!**