

## Digital Spec Sheet

### OUTDOOR SPECS

144H X 560W PIXELS

- 109
- 111
- 112
- 113

144H X 448W PIXELS

- 116

144H X 464W PIXELS

- 100
- 101
- 115
- 119

216H X 810W PIXELS

- 201
- 202

180H X 660W PIXELS

- 108
- 305

126H X 378W PIXELS

- 203
- 204

192H X 648W PIXELS

- 134
- 135

126H X 360W PIXELS

- 205
- 206

176H X 560W PIXELS

- 207
- 208

140H X 380W PIXELS

- 210
- 211
- 212

144H X 528W PIXELS

- 216
- 311
- 303
- 317

208H X 704W PIXELS

- 213

162H X 630W PIXELS

- 218

260H X 880W PIXELS

- 219
- 220

FILE SPECS:

Size: Based on resolution of screen

Resolution: 72 ppi

Color mode: RGB

Format: Jpeg

Reading:

1" of text height = 50' reading distance

Example - 30" letters = 1500' distance

15" letters = 750'

Design:

1) Use readable fonts, bold, avoiding the ornate

2) Use high contrast

3) Digital LED billboards cannot reproduce white backgrounds. If you provide creative proof(s) using white backgrounds, the actual color will appear as a white/grey scale once creative is uploaded to the LED board. *We highly recommends using darker backgrounds with lighter copy to provide better contrast and clarity.*

Send Finished File to:

Amy Crook  
TierOne Media  
641-841-1065  
amy@tieronebillboards.com

### INDOOR SPECS

1920W X 1080H PIXELS

- Indoor Billboards

FILE SPECS:

Size: 1920W X 1080H PIXELS

Resolution: 72 ppi

Color mode: RGB

Format: Jpeg

Send Finished File to:

Amy Crook  
TierOne Media  
641-841-1065  
amy@tieronebillboards.com


## 10' x 30' Bulletin

 Live Area 10' x 30'

 Bleed: 3" x 3"

Locations Include:  
117, 120

## 10' x 36' & 10'6" x 36' Bulletin

 Live Area 10' x 36' or 10'6" x 36'

 Bleed: 3" x 3"

Locations Include:  
**10'6" x 36'** 102, 103, 104, 105, 106, 107, 215, 217, 302, 304, 306, 307, 308, 309,  
310, 312, 313, 314, 315, 316, 318, 319  
**10' x 36'** 120

## 14' x 48' Bulletin

 Live Area 14' x 48'

 Bleed: 3" x 3"

Locations Include:  
214, 300, 301

## STATIC SPEC SHEET

### FILE SPECS:

Resolution: 300 dpi

Color mode: CMYK

Format: .PDF, .TIFF, or .EPS.

### Reading:

1" of text height = 50' reading distance

Example - 30" letters = 1500' distance

15" letters = 750'

### Design:

Send Finished File to:

Amy Crook

TierOne Media

641-841-1065

amy@tieronebillboards.com

## 8'2" x 30' Bulletin

Live Area 8'2" x 30'

**NO BLEED ON TRI-VISIONS**

**60 Blades**

Locations Include:  
114

## 10'6" x 36' Bulletin

Live Area 10'6" x 36'

**NO BLEED ON TRI-VISIONS**

**72 Blades**

Locations Include:  
110

### FILE SPECS:

Resolution: 300 dpi

Color mode: CMYK

Format: .PDF, .TIFF, or .EPS.

### Reading:

1" of text height = 50' reading distance

Example - 30" letters = 1500' distance

15" letters = 750'

### Design:

Blade Width: 5.43" ( 138.00mm)

### Send Finished File to:

Amy Crook

TierOne Media

641-841-1065

amy@tieronebillboards.com

Print & Install \$700


Install Only \$400

If printing your own vinyl, ship  
the final product to:

### ***Pensacola/Emerald Coast***

Tim Scott  
Scott Sign Service  
610 Camborne Ave NE  
Fort Walton Beach, FL 32547  
#(850) 901-9632


## 10' x 30' Bulletin

 Live Area 10' x 30'

 Bleed: 3" x 3"

Locations Include:  
117, 120

## 10' x 36' & 10'6" x 36' Bulletin

 Live Area 10' x 36' or 10'6" x 36'

 Bleed: 3" x 3"

Locations Include:  
**10'6" x 36'** 102, 103, 104, 105, 106, 107, 215, 217, 302, 304, 306, 307, 308, 309, 310, 312, 313, 314, 315, 316, 318, 319  
**10' x 36'** 120

## 14' x 48' Bulletin

 Live Area 14' x 48'

 Bleed: 3" x 3"

Locations Include:  
214, 300, 301

## STATIC SPEC SHEET

Design:

7 oz Black Back Vinyl

3" Bleed & 3" Pockets

If printing your own vinyl, ship the final product to the nearest installer:

### ***Pensacola/Emerald Coast***

Tim Scott  
Scott Sign Service  
610 Camborne Ave NE  
Fort Walton Beach, FL 32547  
# (850) 901-9632

### ***Montgomery***

Justin May  
Elite Electrical Solutions  
108 Scenic Drive  
Elmore, AL. 36025  
# (850) 901-9632

### ***Mobile***

Chris Butler  
7310 Stuart Drive  
Theodore, AL. 36582  
# (850) 901-9632