



Eglin Pkwy @ Racetrack Road  
Facing Northeast for Southbound Traffic

Enormous viewership is the result of a long read from eight lanes of traffic stopped at a slow traffic light. Busy intersection reaches people headed to largest employer - Eglin Air Force Base, as well as Destin Airport, Walmart, boating/golfing/beach paradise of Shalimar, Fort Walton and Destin.

TierOne sells a maximum of nine :07 ads, so your ad appears once per minute 24/7.

- **FDOT Weekly Traffic: 334,250**
- **GeoPath Wkly 18+ Imps: 258,955**
- **Display Size: 10' (h) x 30' (w)**
- **Spot / Loop: 7 seconds / 63 seconds**
- **Restrictions: No Adult Content**
- **Specs: [tieronebillboards.com/specs](http://tieronebillboards.com/specs)**
- **Read: Right**

For More Information Contact:

[ads@tieronebillboards.com](mailto:ads@tieronebillboards.com) | 850-800-5000