



Hwy 98 @ Fudpucker's  
Facing East for Westbound Traffic

In the heart of the Destin playground, immediately across 98 from Henderson Beach this digital delivers non stop local traffic, and family vacationers. Traffic here is up 8% over the past three years. Next stops include Indian Bayou Golf Club, Destin Airport, Crab Island, condos, marina's and Hurlburt Field.

TierOne sells a maximum of nine :07 ads, so your ad appears once per minute 24/7 and rates are kept as low as possible.

- **FDOT Weekly Traffic: 196,000**
- **GeoPath Wkly 18+ Imps: 110,292**
- **Display Size: 10' (h) x 36' (w)**
- **Spot / Loop: 7 seconds / 63 seconds**
- **Restrictions: No Adult Content**
- **Specs: [tieronebillboards.com/specs](http://tieronebillboards.com/specs)**
- **Read: Right**

For More Information Contact:

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