



Beal @ Mary Esther
Facing North for Southbound Traffic

This right hand read is placed just perfectly on a curve so that the new brilliant/bright face is seen from dead center on the windshield. The board is shaped like a TV screen, not a billboard, to stand out from the crowd, and this puts more of your ad closer to the road. Traffic here on Beal is either turning to Mary Esther or going straight to upscale Cinco Bayou.

TierOne sells a maximum of eight :08 ads, so your ad appears once per minute 24/7.

- **FDOT Weekly Traffic: 182,000**
- **GeoPath Wkly 18+ Imps: 107,799**
- **Display Size: 16' (h) x 25' (w)**
- **Spot / Loop: 8 seconds / 64 seconds**
- **Restrictions: No Adult Content**
- **Specs: tieronebillboards.com/specs**
- **Read: Right**

For More Information Contact:

ads@tieronebillboards.com | 850-800-5000