



North Davis @ East Olive Rd  
Facing North for Southbound Traffic

100% of this traffic is headed to I-10 or Downtown Pensacola - it is super busy. The sign is in the windshield from all six lanes at the traffic light, so when combined with the congestion this is among the longest reads in Pensacola.

TierOne sells a maximum of nine :07 ads, so your ad appears once per minute 24/7.

- **FDOT Weekly Traffic: 236,250**
- **GeoPath Wkly 18+ Imps: 164,371**
- **Display Size: 10' (h) x 36' (w)**
- **Spot / Loop: 7 seconds / 63 seconds**
- **Restrictions: Insurance**
- **Specs: [tieronebillboards.com/specs](http://tieronebillboards.com/specs)**
- **Read: Left**

For More Information Contact:

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