



Beal & Racetrack
Facing South for Northbound Traffic

This is the best read in Fort Walton. As motorists sit at the light this 10'6 X 36' is front and center in the windshield. The light is long, as is the read. Traffic is turning onto Racetrack into downtown or headed straight north to auto row, Fort Walton - Destin Hospital, Okaloosa Technical College, Destin-Fort Walton Beach Airport, Eglin Air Force Base, Niceville and Crestview.

TierOne sells a maximum of nine :07 ads, so your ad appears once per minute 24/7.

- **FDOT Weekly Traffic: 245,000**
- **GeoPath Wkly 18+ Imps: 194,409**
- **Display Size: 10'6" (h) x 36' (w)**
- **Spot / Loop: 7 seconds / 63 seconds**
- **Restrictions: No C-Store/ Gas**
- **Specs: tieronebillboards.com/specs**
- **Read: Right**

For More Information Contact:

ads@tieronebillboards.com | 850-800-5000