

Niceville, FL DIGITAL BULLETIN **# 115**



Hwy 20E Facing Southeast for Northwest Bound Traffic

Want upscale? More than one third of these impressions earn over \$100K. This sign reaches people traveling to the 3500+ homes, playing the 27 holes, boating out of the marinas or visiting the resort at Bluewater Bay. Rapid growth in the area of upscale homes and yacht dealers includes new upscale businesses like design centers, high end eateries, and banks.

TierOne sells a maximum of nine :07 ads, so your ad appears once per minute 24/7.

- FDOT Weekly Traffic: 80,500
- GeoPath Wkly 18+ Imps: 22,272
- Display Size: 10' (h) x 30' (w)
- Spot / Loop: 7 seconds / 63 seconds
- Restrictions: No Adult Content
- Specs: tieronebillboards.com/specs
- Read: Left

For More Information Contact: