



Howells Ferry at the Corner of Schillinger
Facing West for East Traffic

This digital has the best “windshield” read in Mobile; it sits low to the ground and reads to traffic stopped at the Schillinger red light. Motorists are from the upscale Scenic Hill area & Allentown Elementary School, heading east towards downtown Mobile.

TierOne sells a maximum of eight :08 ads, so your ad appears once per minute 24/7.

- **ALDOT Weekly Traffic: 31,913**
- **GeoPath Wkly 18+ Imps: 111,031**
- **Display Size: 10’6” (h) x 36’ (w)**
- **Illumination: Yes**
- **Restrictions: No Restrictions**
- **Specs: tieronebillboards.com/specs**
- **Read: Right**

For More Information Contact:

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