



Hwy 98 @ Fudpucker's
Facing West for Eastbound Traffic

In the heart of fun Destin, immediately across 98 from Henderson Beach this is the only Destin digital to deliver East Bound Traffic. Few digital options in Destin, and traffic has increased 8% over the past three years.

TierOne sells a maximum of nine :07 ads, so your ad appears once per minute 24/7 and rates are kept as low as possible.

- **FDOT Weekly Traffic: 196,000**
- **GeoPath Wkly 18+ Imps: 76,147**
- **Display Size: 10' (h) x 36' (w)**
- **Spot / Loop: 7 seconds / 63 seconds**
- **Restrictions: No Adult Content**
- **Specs: tieronebillboards.com/specs**
- **Read: Left**

For More Information Contact:

ads@tieronebillboards.com | 850-800-5000