



North Davis @ East Olive Rd  
Facing North for Southbound Traffic

100% of this traffic is headed to I-10 or Downtown Pensacola - it is super busy. The sign is in the windshield from all six lanes at the traffic light, so when combined with the congestion this is among the longest reads in Pensacola.

- FDOT Weekly Traffic: **236,250**
- GeoPath Wkly 18+ Imps: **164,371**
- Display Size: **10' (h) x 36' (w)**
- Spot / Loop: **8 seconds / 64 seconds**
- Restrictions: **Insurance**
- Specs: **[tieronebillboards.com/specs](http://tieronebillboards.com/specs)**
- Read: **Left**

For More Information Contact:

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