



Eastern Blvd @ I-85
Facing North for Southbound Traffic

Welcome to Montgomery. This 14' X 48' reads to all southbound Eastern Boulevard traffic stopped at a four lane traffic light, and is a head on read from the the exit ramp off I-85 at exit 6. Traffic is headed into a retail gauntlet that includes Lowes, Aldi, Home Depot, Walmart, AT&T, Verizon, T-Mobile, and also cultural points of interest including Montgomery Museum of Fine Arts, Alabama Shakespeare Festival and Blount Cultural Park. Read to the sign is special because face is set low for maximum view shed, and the screen is brand new tech.

TierOne sells a maximum of eight :08 ads, so your ad appears once per minute 24/7.

- **ALDOT Weekly Traffic: 147,144**
- **GeoPath Wkly 18+ Imps: 299,229**
- **Display Size: 14' (h) x 48' (w)**
- **Illumination: Yes**
- **Spot / Loop: 7 seconds / 63 seconds**
- **Restrictions: No Restrictions**
- **Specs: tieronebillboards.com/specs**
- **Read: Left**

For More Information Contact:

ads@tieronebillboards.com | 850-800-5000