TierOne Media
www.TierOneBillboards.com

Montgomery Digital Outdoor Specs

- **201:** 810w X 216h Pixels
- **202:** 810w X 216h Pixels
- **203:** 378w X 126h Pixels
- **204:** 378w X 126h Pixels
- **205:** 360w X 126h Pixels
- **206:** 360w X 126h Pixels
- **207:** 560w X 176h Pixels
- **208:** 560w X 176h Pixels

- **210:** 380w X 140h Pixels
- **211:** 380w X 140h Pixels
- **212:** 380w X 140h Pixels
- **213:** 704w X 208h Pixels
- **216:** 528w X 144h Pixels
- **218:** 630w X 162h Pixels
- **219:** 880w X 260h Pixels
- **220:** 880w X 260h Pixels

FILE SPECS:

Size: Based on resolution of screen

Resolution: 72 ppi

Color mode: RGB

Format: Jpeg

Reading:
1" of text height = 50' reading distance
Example - 30" letters = 1500' distance
15" letters = 750'

DESIGN:

1) Use readable fonts, bold, avoiding the ornate

2) Use high contrast

3) Digital LED billboards cannot reproduce white backgrounds. If you provide creative proof(s) using white backgrounds, the actual color will appear as a white/grey scale once creative is uploaded to the LED board. *We highly recommends using darker backgrounds with lighter copy to provide better contrast and clarity.*

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Indoor Digital Specs

All Indoor Billboards:

1920w X 1080h Pixels

FILE SPECS:

Resolution: 72 ppi

Color mode: RGB

Format: Jpeg

SEND FINISHED FILE TO:

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