

Montgomery Digital Outdoor Specs

- **201:** 216h X 810w Pixels
- **202:** 216h X 810w Pixels
- **203:** 126h X 378w Pixels
- **204:** 126h X 378w Pixels
- **205:** 126h X 360w Pixels
- **206:** 126h X 360w Pixels
- **207:** 176h X 560w Pixels
- **208:** 176h X 560w Pixels
- **210:** 140h X 380w Pixels
- **211:** 140h X 380w Pixels
- **212:** 140h X 380w Pixels
- **213:** 208h X 704w Pixels
- **216:** 144h X 528w Pixels
- **217:** 198h X 648w Pixels
- **218:** 162h X 630w Pixels
- **219:** 260h X 880w Pixels
- **220:** 260h X 880w Pixels

FILE SPECS:

Size: Based on resolution of screen

Resolution: 72 ppi

Color mode: RGB

Format: Jpeg

Reading:

1" of text height = 50' reading distance

Example - 30" letters = 1500' distance

15" letters = 750'

DESIGN:

1) Use readable fonts, bold, avoiding the ornate

2) Use high contrast

3) Digital LED billboards cannot reproduce white backgrounds. If you provide creative proof(s) using white backgrounds, the actual color will appear as a white/grey scale once creative is uploaded to the LED board. *We highly recommends using darker backgrounds with lighter copy to provide better contrast and clarity.*

SEND FINISHED FILE TO:
Amy Crook | 850-901-9632 | amy@tieronebillboards.com

Indoor Digital Specs

All Indoor Billboards:

1080h X 1920w Pixels

FILE SPECS:

Resolution: 72 ppi

Color mode: RGB

Format: Jpeg

SEND FINISHED FILE TO:

Amy Crook

TierOne Media

850-901-9632

amy@tieronebillboards.com