

Florida Digital Outdoor Specs

- **100:** 144h X 464w Pixels
- **101:** 144h X 464w Pixels
- **108:** 180h X 660w Pixels
- **109:** 144h X 560w Pixels
- **110:** 198h X 648w Pixels
- **111:** 144h X 560w Pixels
- **112:** 144h X 560w Pixels
- **113:** 144h X 560w Pixels
- **115:** 144h X 464w Pixels
- **116:** 144h X 448w Pixels
- **117:** 180h X 560w Pixels
- **119:** 144h X 464w Pixels
- **120:** 300h X 480w Pixels
- **121:** 300h X 480w Pixels
- **122:** 180h X 378w Pixels
- **123:** 180h X 378w Pixels
- **124:** 180h X 378w Pixels
- **125:** 162h X 630w Pixels
- **126:** 162h X 630w Pixels
- **127:** 162h X 630w Pixels
- **128:** 180h X 378w Pixels
- **129:** 180h X 378w Pixels
- **130:** 180h X 660w Pixels
- **131:** 180h X 660w Pixels
- **132:** 200h X 560w Pixels
- **133:** 200h X 560w Pixels
- **134:** 192h X 648w Pixels
- **135:** 192h X 648w Pixels

FILE SPECS:

Size: Based on resolution of screen

Resolution: 72 ppi

File size: 1 MB or less (30 MB max)

Color mode: RGB

Format: Jpeg

Reading:

1" of text height = 50' reading distance

Example - 30" letters = 1500' distance

15" letters = 750'

DESIGN:

1) Use readable fonts, bold, avoiding the ornate

2) Use high contrast

3) Digital LED billboards cannot reproduce white backgrounds. If you provide creative proof(s) using white backgrounds, the actual color will appear as a white/grey scale once creative is uploaded to the LED board. *We highly recommends using darker backgrounds with lighter copy to provide better contrast and clarity.*

SEND FINISHED FILE TO:
Amy Crook | 850-901-9632 | amy@tieronebillboards.com

Indoor Digital Specs

All Indoor Billboards:

1080h X 1920w Pixels

FILE SPECS:

Resolution: 72 ppi
File size: 2 MB max
Color mode: RGB
Format: Jpeg

SEND FINISHED FILE TO:

Amy Crook

TierOne Media

850-901-9632

amy@tieronebillboards.com