



North Palafox @ Cervantes, Pensacola  
Facing South for Northbound Traffic

Face is in the extremely upscale North Highlands section of Pensacola. More than one third of these travelers own their home. Less than one mile from downtown, the road out of town is headed to Baptist Hospital, Pensacola High School, Goulding, Southeast Pensacola, Pensacola Christian College, and I-10.

- FDOT Weekly Traffic: **26,810**
- GeoPath Wkly 0+ Imps: **41,643**
- Display Size: **10'6" (h) x 36' (w)**
- Illumination: **Yes**
- Restrictions: **No Restrictions**
- Specs: **[tieronebillboards.com/specs](http://tieronebillboards.com/specs)**
- Read: **Right**
- Lat/Long: **30.429749, -87.219026**

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