



North Davis @ East Olive Rd
Facing North for Southbound Traffic

100% of this traffic is headed to I-10 or Downtown Pensacola - it is super busy. The sign is in the windshield from all six lanes at the traffic light, so when combined with the congestion this is among the longest reads in Pensacola.

- FDOT Weekly Traffic: **246,750**
- GeoPath Wkly 0+ Imps: **1,029,407**
- Display Size: **10' (h) x 36' (w)**
- Spot / Loop: **8 seconds / 64 seconds**
- Restrictions: **Insurance**
- Specs: **tieronebillboards.com/specs**
- Read: **Left**
- Lat/Long: **30.50934, -87.22075**

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