



Racetrack Road @ Eglin Pkwy  
Facing West for Eastbound Traffic

This face is at the busiest traffic light/intersection in the area, in fact it's one of the few intersections where three lanes in one direction intersect with four lanes. Traffic is either headed north to Eglin Air Force Base, or south towards Fort Walton and Destin. Area is dense w/ shopping and sign is well read from CVS and Publix parking lots.

- **FDOT Weekly Traffic: 162,750**
- **GeoPath Wkly 0+ Imps: 69,771**
- **Display Size: 10' (h) x 30' (w)**
- **Spot / Loop: 8 seconds / 64 seconds**
- **Restrictions: No Adult Content**
- **Specs: [tieronebillboards.com/specs](http://tieronebillboards.com/specs)**
- **Read: Left**
- **Lat/Long: 30.441406, -86.597737**

[www.TierOneBillboards.com](http://www.TierOneBillboards.com)

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