



Green Acres Rd @ MLK
Facing East for Westbound Traffic

At the entrance to Northwest State College and Fort Walton campus of the University of West Florida. Audience is young (one third 18-34), professional and has a large concentration of homeowners (30%+). Road is well known shortcut from Eglin Base to Hurlburt Field and since military personnel turns over frequently, ads here are often seen by new residents. Traffic is also headed to Mary Esther and Santa Rosa Mall.

- **FDOT Weekly Traffic: 78,750**
- **GeoPath Wkly 0+ Imps: 115,518**
- **Display Size: 10'6" (h) x 36' (w)**
- **Illumination: Yes**
- **Restrictions: No Restrictions**
- **Specs: tieronebillboards.com/specs**
- **Read: Right**
- **Lat/Long: 30.456371, -86.649717**

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