



Green Acres Rd @ MLK  
Facing West for Eastbound Traffic

At the entrance to Northwest State College and Fort Walton campus of the University of West Florida. Audience is young (one third 18-34), professional and has a large concentration of homeowners (30%+). Road is well known shortcut from Hurlburt Field to Eglin Base and since military personnel turns over frequently, ads here are often seen by new residents. Traffic is also headed to Fort Walton Beach Medical Center, Destin, and Shalimar.

- FDOT Weekly Traffic: **78,750**
- GeoPath Wkly 0+ Imps: **98,354**
- Display Size: **10'6" (h) x 36' (w)**
- Illumination: **Yes**
- Restrictions: **No Restrictions**
- Specs: **[tieronebillboards.com/specs](http://tieronebillboards.com/specs)**
- Read: **Left**
- Lat/Long: **30.456371, -86.649717**

[www.TierOneBillboards.com](http://www.TierOneBillboards.com)

Reach Us: [ads@tieronebillboards.com](mailto:ads@tieronebillboards.com) | 850-800-5000