



Hwy 98, Mary Esther
Facing East for Westbound Traffic

US 98 is the major corridor along the Emerald Coast. This location reaches everyone travelling west from Fort Walton to Navarre, Pensacola and points north. If you are riding this when the nearby Hurlburt Field Air Force base lets out you better bring your patience and crank that AC – this is SLOW.

- FDOT Weekly Traffic: **138,803**
- GeoPath Wkly 0+ Imps: **65,999**
- Display Size: **10'6" (h) x 36' (w)**
- Spot / Loop: **8 seconds / 64 seconds**
- Specs: tieronebillboards.com/specs
- Read: **Right**
- Lat/Long: **30.410976, -86.772703**

www.TierOneBillboards.com

Reach Us: ads@tieronebillboards.com | 850-800-5000