



Hwy 98, Mary Esther  
Facing West for Eastbound Traffic

Over 35,000 people live or work at Air Force base Hurlburt Field just down the road. While only some of the eastbound traffic is going to the base, the rest of the travelers are headed to Fort Walton, Destin, 30A, or Crestview. This left read is a long one and should be included on any Beach oriented or Fort Walton media buy.

- **FDOT Weekly Traffic: 137,214**
- **GeoPath Wkly 0+ Imps: 73,756**
- **Display Size: 10'6" (h) x 36' (w)**
- **Spot / Loop: 8 seconds / 64 seconds**
- **Specs: [tieronebillboards.com/specs](http://tieronebillboards.com/specs)**
- **Read: Left**
- **Lat/Long: 30.410976, -86.772703**

[www.TierOneBillboards.com](http://www.TierOneBillboards.com)

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