



Wetumpka Highway, Montgomery/Elmore border  
Crossread for Southbound Traffic

Welcome to Montgomery - this gateway sign is the first and largest for everyone traveling south into Montgomery from Elmore. Face is a giant 14 X 48, is low to the ground, and reads in your windshield from the William Lawley Memorial Bridge. If you want to make the first impression targeting that upscale traffic coming into Montgomery from Wetumpka, Redland, Pratlville and Millbrook this is the only way to do it.

- **ALDOT Weekly Traffic: 118,668**
- **GeoPath Wkly 0+ Imps: 63,718**
- **Display Size: 14' (h) x 48' (w)**
- **Spot / Loop: 8 seconds / 64 seconds**
- **Restrictions: No Restrictions**
- **Specs: [tieronebillboards.com/specs](http://tieronebillboards.com/specs)**
- **Read: Left**
- **Lat/Long: 32.454608, -86.204482**

[www.TierOneBillboards.com](http://www.TierOneBillboards.com)

Reach Us: [ads@tieronebillboards.com](mailto:ads@tieronebillboards.com) | 850-800-5000