



Old Shell Rd @ Cody Rd  
Facing East for Westbound Traffic

This 10'6 X 36' left hand digital reads to travelers stopped at a traffic light and on their way to the shopping frenzy on Schillinger Road. Old Shell runs parallel to Airport Blvd, so the locals know it as the easy route to Starbucks, Walmart, Kohl's, Home Depot, Target and The Shops on Schillinger. Location is extra special because there is no clutter here, this will be the first digital in the area, and the sign reaches people from upscale Country Club, high end Park Hill and students from the University of South Alabama.

- **ALDOT Weekly Traffic: 57,435**
- **GeoPath Wkly 0+ Imps: 82,779**
- **Display Size: 10'6" (h) x 36' (w)**
- **Illumination: Yes**
- **Restrictions: No Restrictions**
- **Specs: [tieronebillboards.com/specs](http://tieronebillboards.com/specs)**
- **Read: Left**
- **Lat/Long: 30.692081, -88.209263**

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