



Baldwin Beach Expressway/CO RD 32  
Facing North for Southbound Traffic

This digital located at a traffic light is one of the first billboards seen by people driving to Summerdale, Foley, and Gulf Shores from Robertsedale, Mobile, Loxley and I-10. This road is the express North/South artery for East Mobile. Located at the light so the read is long. Traffic is extra heavy in the summer as this is the key route to tourist destinations including Alabama Gulf Coast Zoo, The Wharf, Gulf State Park, The Track Amusement Park and countless marinas.

- **ALDOT Weekly Traffic: 69,716**
- **GeoPath Wkly 0+ Imps: 42,961**
- **Display Size: 10'6" (h) x 36' (w)**
- **Illumination: Yes**
- **Restrictions: No Restrictions**
- **Specs: [tieronebillboards.com/specs](http://tieronebillboards.com/specs)**
- **Read: Left**
- **Lat/Long: 30.472223, -87.665806**

[www.TierOneBillboards.com](http://www.TierOneBillboards.com)

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