



Old Shell Rd @ First Ave  
Facing West for Eastbound Traffic

Read this right hand digital in the middle of your windshield because of the curve. And it reads forever because traffic stops at the McKinley/Alverson traffic light. This traffic just arrived from Schillinger, and is taking the fast route to University of South Alabama, Hancock Stadium, College Park and the city of Mobile. Only locals know that this is faster than Airport Blvd, so it's the best way to reach them.

- ALDOT Weekly Traffic: **61,432**
- GeoPath Wkly 0+ Imps: **77,403**
- Display Size: **10'6" (h) x 36' (w)**
- Restrictions: **No Restrictions**
- Specs: [tieronebillboards.com/specs](http://tieronebillboards.com/specs)
- Read: **Right**
- Lat/Long: **30.692648, -88.219011**

[www.TierOneBillboards.com](http://www.TierOneBillboards.com)

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