



Howells Ferry at the Corner of Schillinger  
Facing West for East Traffic

This digital has the best “windshield” read in Mobile; it sits low to the ground and reads to traffic stopped at the Schillinger red light. Motorists are from the upscale Scenic Hill area & Allentown Elementary School, heading east towards downtown Mobile.

- ALDOT Weekly Traffic: **31,913**
- GeoPath Wkly 0+ Imps: **187,025**
- Display Size: **10’6” (h) x 36’ (w)**
- Illumination: **Yes**
- Restrictions: **No Restrictions**
- Specs: [tieronebillboards.com/specs](http://tieronebillboards.com/specs)
- Read: **Right**
- Lat/Long: **30.716986, -88.224868**

[www.TierOneBillboards.com](http://www.TierOneBillboards.com)

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