TierOne Media
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Milton, FL

DIGITAL BULLETIN # 142

5857 Hwy 90, Milton
Facing West for Eastbound Traffic

This right-hand read reaches all US 90 travelers heading from Pace into Milton's dense commercial corridor and downtown district. Traffic at the Avalon Boulevard light frequently backs up past the sign, creating additional dwell time and extending exposure. With Pace and Milton among the fastest-growing areas in Santa Rosa County, this location is a must for reaching both towns.

- **FDOT Weekly Traffic: 113,750**
- **GeoPath Wkly 0+ Imps: 116,661**
- **Display Size: 10'6" (h) x 36' (w)**
- **Spot / Loop: 8 seconds / 64 seconds**
- **Restrictions: No Restrictions**
- **Specs: tieronebillboards.com/specs**
- **Read: Right**
- **Lat/Long: 30.602348, -87.079757**

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Reach Us: ads@tieronebillboards.com | 850-800-5000